ADVANCED CYBER SECURITY CENTER

Trusted Networks. Advancing Cyber Strategies.

ANNUAL CONFERENCE

Selected **Cyber Risk Governance** slides

Cyber Risk Governance Leveling up in an Age of New Regulations and Al



Strategic Partner & Lead Sponsor



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Today's Agenda

- 9:00-9:20 Welcome
- 9:20-10:45 Cyber Risk Governance and Organization Getting cybersecurity out of the box
- 10:45-11:50 **CRG Table Discussions:** Cross-functional cyber risk governance discussions
- 11:50-12:25 Networking lunch
- 12:25-2:00 The AI Juggernaut and Cyber Risk Governance
- 2:00-3:30 Al Network Breakouts: Strengthening peer networks, unpacking Al opportunities
- 3:30-4:30 **Fireside Chat:** Threats, Responses and Federal Initiatives
- 4:30-5:30 Networking reception sponsored by Red Sense





Our Mission

The Boston-based ACSC **advances member cyber defense strategies** through regional, national and global practice-sharing networks of industry leaders and provides professional opportunities for rising talent.

Financial Services Manulife/John Hancock* Munich Re*

Engineering/Industrials

Aptiv* Schneider Electric* VHB

Education

Harvard University Northeastern University

ACSC Members

Defense Non-Profit MIT Lincoln Laboratory*

Government Commonwealth of Massachusetts*

Healthcare/Life Sciences

Abacus Insights Commure ElevateBio Point32Health The Jackson Laboratory

Technology

Dell Technologies* Everbridge Mimecast NetScout Park Place Technologies SmartBear Software Tenable Veracode

* Lead Partner

Founding Partners

Federal Reserve Bank of Boston MITRE Legal / ACSC Counsel Foley Hoag LLP



ACSC Research Partners

Tapping innovative leaders to enhance the CISO challenge agenda, thought leadership in NDA covered convenings



ACSC's Three Readiness Pillars

Technology Readiness 3rd Party Risk Mgmt, Al, Zero Trust, IAM

Incident Response, Table Top Exercise, Cyber Range Exercises

Risk

Readiness

Cyber Risk Governance,

Benchmarking Resilience, Cyber Insurance

> Team Readiness



Team Readiness

2023 Exercise Schedule

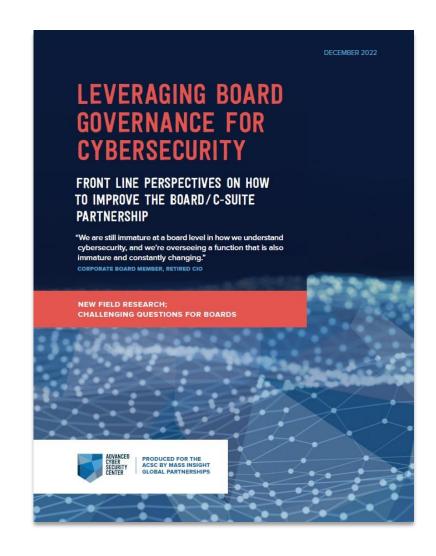
| Table Top | Cyber Range | | | | |
|---------------------------------|---|-------------------------------------|---------------------------------------|--|--|
| October 17-18 | July 25-Aug 2 Wrap session August 3 | September 18-21 | Nov 28-Dec 6 Wrap session Dec 7 | January TBD Wrap session January TBD | |
| Annual Table Top Exercise | Defender Challenge #1 | Live Fire, Full Team Exercise | Defender Challenge #2 | Defender Challenge #3 | |



Corporate Board Report

THE BOARD-MANAGEMENT STRUGGLE WITH CYBER RISK GOVERNANCE

The report was developed from interviews with 27 cybersecurity executives, risk officers, corporate Board members, and advisors and legal counsels





Cyber Risk Governance: Engaging Senior Management and Boards

A practice-sharing collaborative of CISOs, Risk Officers, Legal Counsels

| Cyber Governance & Risk: Getting Ahead of the Regulators | Managing & Communicating Cyber Risk as Business Risk: Priority-setting & Metrics | Cyber Insurance & Risk Management | Embedding Risk in Strategic Decision-making | Cyber Risk Governance and Organization – Getting cybersecurity out of the box |
|--|---|--|--|--|
| Rob Knake, Principal Deputy National Cyber Director (acting), The White House | Lead organizations: Harvard University Munich Re | Leads organizations: Marsh McLennan State Street | Lead organizations: Schneider Electric Dell Technologies | Key participants: All of you |
| March 30 | June 22 | July 27 | September 28 | November 8 |



Cyber Risk Governance Artifacts





The message from Board members and advisors

"We are asking the same fundamental questions and getting the same bad answers..."

Board member, retired CIO



Three major factors driving the need for change

- New accountability for boards
- Increasing complexity (and risk) in the digital world
- The impact of CEO leadership



Board and CEO leadership drive the culture

"The importance of the Board's role in promoting a cyber-focused mindset and a cyber-conscious culture throughout the organization cannot be overstated."

> A New Chapter in Cyber – On The Board's Agenda | Deloitte, June 2022

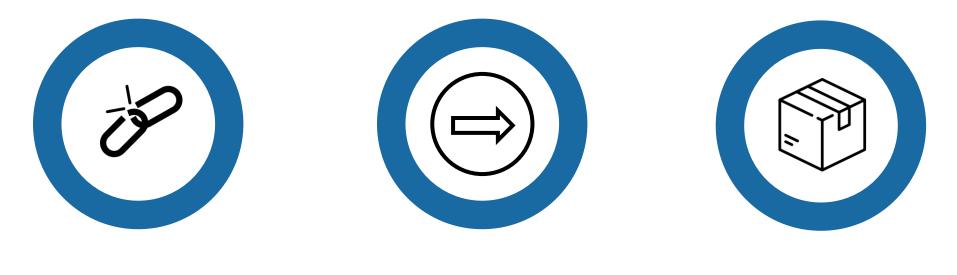


Corporate Board Report framing elements

- The Board's strategic risk role
- Cyber risk frameworks
- The evolving CISO role, management structures



The Board's strategic risk role



Continuing disconnect

A one way conversation

Cybersecurity In a box



Cyber risk frameworks

- A continuing challenge operational frameworks dominate
- New generation of risk and resilience-based frameworks
- Do we need a **GAAP for cyber**?



The evolving CISO role, management structures

"Companies still haven't clearly defined what their CISO does. If they did, it would be clear whom they should report to."

"There is an obvious tension between CIO/CISO priorities. Regulators care, does your board know that?"

But it's not all about the CISO – is cyber responsibility embedded across the organization?



The Board's three primary responsibilities

Board members should assure:

- 1. Cybersecurity risks have been incorporated into strategic business decisions, including mergers and acquisitions
- 2. A systematic risk framework and operational controls are in place, aligned with high priority risks and legal/regulatory/compliance requirements
- 3. Through continuous assessment and performance metrics, those programs are producing more security

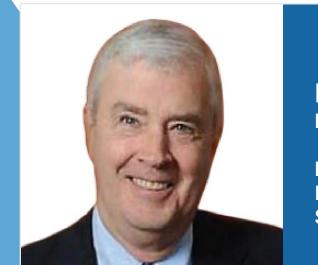




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Cyber Risk Governance Board Engagement



Bob Nesbit Defense Science Board

MITRE SVP – Center for Integrated Intelligence Systems (retired)



Larry Quinlan Service Now Board Director

Deloitte Global CIO (retired)

Incidents where attackers breach the network perimeter

- 1. Do you know who they were?
- 2. Do you know what they were after?
- 3. How far did they get before being detected?
- 4. What failed that allowed them to get this far?
- 5. What are you going to do about it?



The previous example covered network security

Beyond that, additional topics could be handled with the Board in a similar fashion

- How is employee access to the company's data and networks being managed?
- Have you carefully identified the company's most important assets and how well are they being protected?
- How resilient would the company be following a successful attack?
- What is the process we are using to prioritize cyber risks and allocate investments against our greatest risks?



Suggestions for dealing with the Board on cyber security

- 1. Speak English.
- 2. Make it real. Nothing theoretical. Nothing bureaucratic.
- 3. Do not sugar-coat things.
- 4. Keep a constant format meeting to meeting.
- 5. Devise ways the Board can easily track progress.
- 6. Speak English.





Cyber Risk Governance The Risk Officer Perspective



Sonya Ross Harvard University



Evan Wheeler CapitalOne

Cyber risk is pervasive

